

DOWNTOWN CHANDLER BBQ THROWDOWN -MIDWESTERN MEATS WING EATING CONTEST- OFFICIAL CONTEST RULES AND ENTRY FORM

Applications are due by Saturday March 20th, 2010

Submit application by mail or fax to:

HDE, LLC
22 E Victory Street
Phoenix, AZ 85040
Ph: 602-276-2499
Fax: 815.642.4836

PLEASE PRINT CLEARLY

First Name: _____ MR. ___ MRS. ___ MISS. ___
Last Name: _____ Date of Birth: _____
Address: _____
City, State, Zip: _____
Occupation: _____
Home Phone: _____ Work Phone: _____
Cell Phone: _____ Fax Number: _____
Email Address: _____ Age: _____

How did you hear Proof of about this contest?

____ Newspaper ____ Driver's License ____ Radio/TV ____ College ID
____ In-store poster or flyer ____ Birth Certificate ____ Other

FOR OFFICIAL USE ONLY:

Application Accepted by: _____

Application Approved by: _____

Contestant Accepted Date: _____

Contestant notified (Date/Time): _____

Contestant Expectance: Y / N

Entry Deposit (Total & Date received): _____

NO refunded(s)

QUESTIONNAIRE - All Questions Must Be Answered

1) Has a family member ever entered or competed in this contest?

Please circle. YES NO

If yes, please provide their name.

2) Do you have any serious physical or mental condition, injury, limitation or illness that can or will be affected by your participation in this contest?

Please circle. YES NO

If yes, please describe in complete detail, citing dates and or any ongoing problems.

3) Are you taking any medication that you must take on a regular basis?

Please circle. YES NO

If yes, please describe.

4) Do you have any allergies?

Please Circle. YES NO

If yes, please describe in detail what you are allergic to.

5) How would you feel about being on TV or being interviewed by the media?

6) Why would you be a good candidate for this contest?

7) How will you prepare for the contest and what will your strategies be?

8) Schedule of availability (for media interviews, etc...only if necessary)

Please submit the following with your application:

- Color photo of self (minimum size: 4" X 6")
- Proof of age (e.g. copy of driver's license, state ID, birth certificate, etc.)
- Video of self (optional)

RULES & WAIVER OF LIABILITY

1. ELIGIBILITY: Contest is open to all Arizona residents 18 years or older. Employees, owners, operators of Midwestern Meats or any of their immediate families are not eligible to enter.

2. TO ENTER: READ CAREFULLY THE OFFICIAL CONTEST RULES AND ENTRY FORM FOR THE MIDWESTERN MEATS WING EATING CONTEST INCLUDING THE ELIGIBILITY REQUIREMENTS AND WAIVER OF LIABILITY PROVISIONS. *Complete and sign this document below. All entry forms become the property of Midwestern Meats.*

3. CONTEST RULES: *Only sixteen contestants allowed.* There will be two round competitions with a final round for the contestants to compete for a Cash Prize for this Midwestern meats chicken wing eating contest. Finalists will be selected by HDE, LLC on Saturday, March 20th at 12:00 pm to 8:00 pm at Downtown Chandler's BBQ Throwdown. *Time, date and place are subject to change without notice.* Contestants must have a nice clean appearance for the event. If anything the contestant is wearing is deemed inappropriate or unattractive the contestant may be subject to disqualification. Contestant must be present and registered at the Downtown Chandler's BBQ Throwdown registration table by 12:00 pm on Saturday, 3/20/10 for final instructions. Upon registering you will receive a badge and will be instructed to wait in a designated area. A contestant will forfeit his or her place should he or she fail register by 12:00 pm on 3/20/10 and be continuously present for the duration on the contest. Contestants will also forfeit his or her place if they leave the waiting area after they register.

The contest will be a timed event. The contestant who eats 1 dozen Midwestern Meats chicken wings covered in Brady's Hot & Spicy BBQ sauce the fastest wins. There will be a first, second, third and fourth place winner whom will advance to the 3rd and final round. There will be two rounds of eight contestants. The top four from each round will advance to the final round. There will only be one winner in the final round and that contestant will need again to finish 1 dozen Midwestern Meats chicken wings covered in Brady's Hot & Spicy BBQ sauce the fastest. Contestants may eat either sitting or standing in their designated area using their hands only. Contestants will be allowed to drink water. Contestants must wait for the starting signal to begin eating and may not touch any chicken wing prior to the starting signal. Contestants must stop eating and must promptly place their hands down on the table or at their side at the ending signal. Contestants may not put additional portions in their mouths after the ending signal, but will be allowed 15 seconds to swallow any chicken wing already in mouth. If a contestant throws up or regurgitates, he or she will automatically be disqualified. Judges will be on hand to assure adherence to contest rules, monitor the "no throw up or regurgitating" rule, and to disqualify contestants who fail to adhere to the rules. Winners will be determined by who finished fastest. In the event of a tie, after a brief interval, a 1 dozen wing eat-offs will take place until a winner is selected.

Grounds for disqualification include:

- False or incomplete entry form or liability waiver
- Any health risks that could jeopardize the contestant's health or wellbeing
- Under the influence of any substance
- Appearance is deemed inappropriate or unattractive
- Starting prior to the start signal.
- Continuing to eat after the ending signal.
- Failure to completely eat a slider before beginning to eat another slider.
- Throwing up or regurgitating.

Note: Midwestern Meats reserves the right to disqualify any contestant for any reason without explanation.

4. PRIZE AWARDS:

Prizes will be awarded as follows:

- **Contestant who eats 1 dozen Midwestern Meats chicken wings covered in Brady's Hot & Spicy BBQ sauce the fastest will receive the Cash Prize of \$TBD.**
- **All other prizes, if any, are to be announced.**

Midwestern Meats reserves the right to substitute prizes of approximately equal value for any listed prize at its sole discretion. No transfer or prize substitution by the contest winners is allowed. All federal, state and local taxes are the sole responsibility of the winner. It is the responsibility of the winners to comply with all instructions as to the pick-up, receipt, arrangements for or use of any prize won and failure to do so on a timely basis may affect the winner's right to claim or use the prize. All winners and participants agree to the use of their name, voice, likeness, and city/town/village for advertising or trade purposes and to cooperate reasonably in any effort to promote or publicize Midwestern Meats or this contest. Apart from the prizes associated with being selected as a winner, Midwestern Meats shall not be obligated to compensate you in any way for such publicity.

5. ACKNOWLEDGEMENT OF RISKS AND WAIVER OF LIABILITY:

Contestant acknowledges that there are risks of personal injury, illness and possible loss of life, and risks of damage to or loss of personal property, which may result from participating in this contest. Contestant voluntarily enters Midwestern Meats chicken wings covered eating contest and assumes all of these risks. Contestant, as a condition of entry, agrees to indemnify, defend and hold harmless Midwestern Meats and affiliated companies, their vendors, their advertising, promotion and public relations agencies, co-sponsoring companies and their affiliates and agencies, and all officers, directors, employees and agents of the aforesaid entities, from any and all claims and costs, including attorneys' fees, relating to, arising from or in connection with participation in this contest or the receipt or use of any prize. In so doing, contestant releases and indemnifies the aforesaid entities and individuals from liability for injuries or damages of any kind arising from or in connection with participation in this contest or the receipt or use of any prize. In no event shall Midwestern Meats be liable to a contestant for acts or omissions arising out of or related to the contest or that contestant's participation in the contest.

6. FINAL AUTHORITY: Midwestern Meats has sole and complete discretion regarding all contest related matters. All decisions regarding qualifications, selection or disqualification of a contestant/s or winner/s shall be subject to the sole and complete discretion of Midwestern Meats. You can be disqualified for any reason at any time.

7. CERTIFICATION AND SIGNATURE: I certify that the information provided is correct and that I have carefully read, understand and accept the terms of the Midwestern Meats chicken wings eating contest Official Contest Rules and Entry Form. As condition of competing in the finals, I agree not to join, promote, support or publicize any competitive eating group or organization, other than Midwestern Meats chicken wings eating contest, for a minimum of 1 year. My signature indicates my understanding and assumption of the risks and my voluntary participation in this contest.

Signature

Date

MIDWESTERN MEATS

WAIVER OF LIABILITY/PERMISSION/MEDICAL RELEASE FORM

This form is necessary for any contestant of the Midwestern Meats chicken wings eating contest. Please complete both sides of this form. You will not be allowed to participate without this signed form.

Name of contestant: _____

Date of Birth: _____

Home address:

Phone: _____

Cell _____

I hereby release, indemnify and hold harmless Midwestern Meats, trustees, employees, agents and assigns from any and all liability, damage, claim of any nature whatsoever arising out of or in any way related to my/participating in this contest.

Participating in any activity is an acceptance of some risk of injury. I agree that my safety is primarily dependent upon my taking proper care of myself. I assume all risks related to the activities. In case of an emergency, I do hereby authorize a representative of Midwestern Meats to consent to any medical treatment or care deemed advisable. I have read and agree to comply with the rules and regulation of the Midwestern Meats chicken wings eating contest.

My signature below indicates that I have read, understood and freely signed this agreement. I expressly agree that this agreement shall be construed and enforced in accordance with Arizona laws, and I consent to the jurisdiction of said state. I agree that this waiver and release is intended to be as broad and inclusive as permitted under Arizona laws so that if any portion hereof is held invalid, the balance shall continue in full legal force and effect.

Signature of Contestant

Date